



About Jeffrey Himmel

Jeffrey Himmel is the Chairman and Chief Executive Officer of The Himmel Group, a marketer of non-prescription pharmaceuticals and health and nutrition products. Himmel was renowned for revitalizing venerable brands that had withstood the test of time, then fell out of favor due to benign neglect or by becoming non-core to their owners. One such brand was Ovaltine, a brand that languished for decades. Developed in 1904, Himmel took over the brand, tripled sales and market share, and then the brand was sold to Nestle.

Himmel also acquired Gold Bond Medicated Powder for \$1 million, with total of only \$700,000 in the states of Connecticut and Rhode Island. The brand was developed by the Rhode Island Medical Association in 1898. When Himmel sold the brand, it was the market leader in the United States in medicated skin care. Today Gold Bond has sales in excess of \$250 million. Today Gold Bond is owned by Sanofi S.A., a leader in global healthcare, headquartered in France.

Himmel is a graduate of Bentley College (MS Taxation) and the Wharton School of the University of Pennsylvania (B.S. Economics). Aside from having been a member of the Undergraduate Executive Board of the Wharton School (1990-2001), and the Board of Directors of the Consumer Healthcare Products Association (1990-2014), the trade organization for the OTC medicine and dietary supplements industry.

Himmel was a member of the national board of directors of the American Diabetes Association, and importantly, Chair of its Strategic Planning Oversight Group. Under Himmel's leadership, he guided the organization in the development of its Long Term Strategic Business Plan (2017-2020) (<http://main.diabetes.org/dorg/PDFs/american-diabetes-association-strategic-plan-2017-2020.pdf>). He was also a member of its Finance Committee, Insulin Access Workgroup and Brand and Engagement Task Force.

His career includes investment banking, working at Rothschild Inc. as a Managing Director (1986-1990), and practicing as a Certified Public Accountant, where he managed the International Tax Practice at Laventhol & Horwath in New York (1979-1983), and as a Tax Manager at Arthur Young & Co. in Boston, MA (1976-1979).

Himmel Family Foundation initiatives included funding national anti-smoking advertising campaigns with the American Heart Association and members of the Reynolds family of the Reynolds Tobacco Company, supporting AIDS prevention programs in Latin America, and funding medical research at Memorial Sloan Kettering Cancer Center.