

November 1, 2017

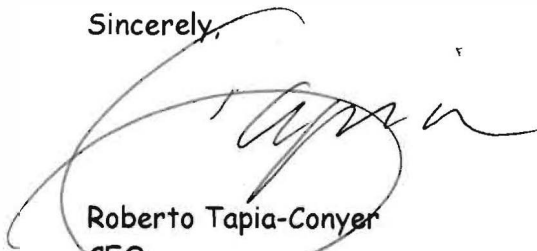
Jeffrey Himmel
Founder
The El Portal Foundation

Dear Jeff:

I very much enjoyed reading your interview in Leaders Magazine. I surely coincide with your vision regarding how social organizations need to engage more with the general public through marketing its values and beliefs. The Carlos Slim Foundation shares your vision to improve the lives of Hispanics in the United States through initiatives in the areas of health, education and employment. In that regard, our missions are completely aligned.

Your vision of establishing an operating model that will donate half of its profits to the U.S. Latino community is both socially responsible and sustainable for the long term and will have lasting impact for decades to come.

Sincerely,



Roberto Tapia-Conyer
CEO
Carlos Slim Foundation

